

# *Futurity Title Sponsor*

**\$10,000**

- 
- + The Futurity will be known as “\_\_\_\_\_” Barrel Futurity
  - + The futurity will be called by the title name in all advertising, articles, and in any reference to the Futurity.
  - + “Product-Exclusive” level of sponsorship, no other competitive sponsors will be welcome
  - + Booth Space
  - + Ad in program
  - + Banners in Arena for entire duration of event
  - + Website link on [www.KohrQuarterHorses.com](http://www.KohrQuarterHorses.com)
  - + Announcements during entire duration of event
  - + Opportunity to be the 2011 Futurity Title Sponsor
  - + Sponsor mention in all follow up articles
  - + Event Information available on your website
  - + Contestant entry information available on your website
  - + Contestant pre-draw and draw on your website
  - + Logo on Barrels during Barrel Race
  - + Logo on all Flyers
  - + Logo in Program
  - + Logo on Photo Barrel
  - + Logo on all Award Coat
  - + Logo on all event and contestant information
  - + Logo on all Advertising
    - Barrel Horse News
      - \* Circulation to 26,000 barrel racers
    - Wyoming Wrangler Horse & Rodeo News
      - \* Circulation to 11,000 horse enthusiasts
      - \* Newsletter for 51 Associations
    - Barrel Racing Report
      - \* Email circulation to 10,000 internet subscribers
    - Today’s Horse Magazine
      - \* Circulation to 7,500 horse enthusiasts



[www.KohrQuarterHorses.com](http://www.KohrQuarterHorses.com)

Dr. Marshall and Lynn Kohr - P.O. Box 3475, Gillette, WY 82717 - 307.680.5271

## Webcast Title Sponsor

\$5,000

- 
- + The Event Webcast will be known as “ \_\_\_\_\_ ” Barrel Event Webcast
  - + The Event Webcast will be called by the title name in all advertising, articles, and any reference to the event’s webcast.
  - + “Product-Exclusive” level of sponsorship, meaning no other competitive sponsors will be welcome
  - + Advertising for the entire webcast on the TV screen plus ads running Center screen during event breaks.
  - + Booth Space
  - + Ad in program
  - + Banners in Arena for entire duration of event
  - + Website link on [www.KohrQuarterHorses.com](http://www.KohrQuarterHorses.com)
  - + Announcements during entire duration of event
  - + Opportunity to be the 2011 Webcast Title Sponsor
  - + Sponsor mention in all follow up articles
  - + Event Information available on your website
  - + Contestant entry information available on your website
  - + Contestant pre-draw and draw on your website
  - + Logo on Barrels during Barrel Race
  - + Logo on all Flyers, Programs and all event and contestant information.
  - + Logo on Photo Barrel
  - + Logo on all Award Coat
  - + Logo on all Advertising
    - Barrel Horse News
      - \* Circulation to 26,000 barrel racers
    - Wyoming Wrangler Horse & Rodeo News
      - \* Circulation to 11,000 horse enthusiasts
      - \* Newsletter for 51 Associations
    - Barrel Racing Report
      - \* Email circulation to 10,000 internet subscribers
    - Today’s Horse Magazine
      - \* Circulation to 7,500 horse enthusiasts



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## *Platinum Futurity Sponsor*

**\$2500**

- 
- + Booth Space
  - + Ad in program
  - + Banners in Arena for entire duration of event
  - + Website link on [www.KohrQuarterHorses.com](http://www.KohrQuarterHorses.com)
  - + Announcements during entire duration of event
  - + Sponsor literature for contestants' packets
  - + Opportunity to be the 2011 Futurity Title Sponsor
  - + Sponsor mention in all follow up articles
  - + Event Information available on your website
  - + Contestant entry information available on your website
  - + Contestant pre-draw and draw on your website
  - + Logo on Barrels during Barrel Race
  - + Logo on all Flyers
  - + Logo in Program
  - + Logo on Photo Barrel
  - + Logo on all Award Coats
  - + Logo on all event and contestant information
  - + Logo on Advertising in the Barrel Racing Report
  - + Event Advertising in the following:
    - Barrel Horse News
      - \* Circulation to 26,000 barrel racers
    - Wyoming Wrangler Horse & Rodeo News
      - \* Circulation to 11,000 horse enthusiasts
      - \* Newsletter for 51 Associations
    - Barrel Racing Report
      - \* Email circulation to 10,000 internet subscribers
    - Today's Horse Magazine
      - \* Circulation to 7,500 horse enthusiasts



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## 4D Title Sponsor

\$1500

- 
- + 4D will be known as “\_\_\_\_\_” 4D Barrel Race
  - + The 4D Barrel Race will be called by the title name in all advertising, articles, and in any reference to the 4D Barrel Race
  - + No other competitive product sponsor will be welcome.
  - + Booth Space
  - + Ad in program
  - + Logo on Barrels during 4D Barrel Race
  - + Logo on all Flyers
  - + Banners in Arena for entire duration of event
  - + Website link on [www.KohrQuarterHorses.com](http://www.KohrQuarterHorses.com)
  - + Logo in Program
  - + Announcements during entire duration of event
  - + Sponsor mention in all follow up articles
  - + Logo on Photo Barrel
  - + Opportunity to be the 2011 4D Sponsor
  - + Logo on all event and contestant information
  - + Logo on Advertising in the Barrel Racing Report
  - + Event Advertising in
    - Barrel Horse News
      - \* Circulation to 26,000 barrel racers
    - Wyoming Wrangler Horse & Rodeo News
      - \* Circulation to 11,000 horse enthusiasts
      - \* Newsletter for 51 Associations
    - Barrel Racing Report
      - \* Email circulation to 10,000 internet subscribers
    - Today's Horse Magazine
      - \* Circulation to 7,500 horse enthusiasts



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## Product Exclusive Sponsor

\$1000

- 
- + No other competitive product sponsors will be welcome
  - + Booth Space
  - + Ad in program
  - + Banners in Arena for entire duration of event
  - + Website link on [www.KohrQuarterHorses.com](http://www.KohrQuarterHorses.com)
  - + Announcements during entire duration of event
  - + Sponsor mention in all follow up articles
  - + Event Information on your website
  - + Contestant entry available on your website
  - + Contestant draw and pre-draw available on your website
  - + Opportunity to be the 2011 Product Exclusive Sponsor
  - + Logo on 1 Barrel during Barrel Race
  - + Logo on all Flyers
  - + Logo in Program
  - + Logo on all Event and Contestant information
  - + Logo on all Advertising in the Barrel Racing Report
  - + Event advertising in the following:
    - Barrel Horse News
      - \* Circulation to 26,000 barrel racers
    - Wyoming Wrangler Horse & Rodeo News
      - \* Circulation to 11,000 horse enthusiasts
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## Product/Cash Sponsor

\$750

- 
- + Booth Space
  - + Ad in program
  - + Banners in Arena for entire duration of event
  - + Website link on [www.KohrQuarterHorses.com](http://www.KohrQuarterHorses.com)
  - + Announcements during entire duration of event
  - + Sponsor mention in all follow up articles
  - + Contestant entry available on your website
  - + Contestant draw and pre-draw available on your website
  - + Opportunity to be the 2011 Sponsor
  - + Logo on 1 Barrel during Barrel Race
  - + Logo on all Flyers
  - + Logo in Program
  - + Logo in all event and contestant information
  - + Logo on all Advertising in the Barrel Racing Report
  - + Event Advertising in the following:
    - Barrel Horse News
      - \* Circulation to 26,000 barrel racers
    - Wyoming Wrangler Horse & Rodeo News
      - \* Circulation to 11,000 horse enthusiasts
      - \* Newsletter for 51 Associations
    - Barrel Racing Report
      - \* Email circulation to 10,000 internet subscribers
    - Today's Horse Magazine
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## Cash/Product/Buckle Sponsor

\$500

- 
- + Booth Space
  - + Ad in program
  - + Banners in Arena for entire duration of event
  - + Website link
  - + Announcements during entire duration of event
  - + Sponsor mention in all follow up articles
  - + Contestant entry available on your website
  - + Contestant draw and pre-draw available on your website
  - + Opportunity to be the 2010 Sponsor
  - + Logo on 1 Barrel during Barrel Race
  - + Logo on all Flyers and in Event Program and Event and Contestant information
  - + Logo on all Advertising in the Barrel Racing Report
  - + Event Advertising in the following:
    - Barrel Horse News
      - \* Circulation to 26,000 barrel racers
    - Wyoming Wrangler Horse & Rodeo News
      - \* Circulation to 11,000 horse enthusiasts
      - \* Newsletter for 51 Associations
    - Barrel Racing Report
      - \* Email circulation to 10,000 internet subscribers
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## *Buckle Sponsor*

**\$250**

- 
- + Booth Space
  - + Ad in Program
  - + Banner in Arena for the duration of event
  - + Website Link
  - + Announcements during entire duration of event
  - + Sponsorship mention in all follow up articles
  - + Opportunity to be a 2011 Sponsor
  - + Logo in Program

## *Vendor Exclusive*

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- + \$100 per day
- + Chairs, tables and electrical availability will be included.  
Any other needed set up equipment will be at a cost from Complex,  
make arrangements through Kohr Quarter Horses, LLC.
- + No other competitive vendor sponsors will be welcome, meaning to the  
best of our ability, your booth will be exclusive, without known competition.
- + Booth Space
- + Ad in program
- + Banners in Arena for entire duration of event
- + Website link
- + Logo in Program
- + Announcements during entire duration of event
- + Sponsor mention in all follow up articles
- + Opportunity to be a 2011 Vendor

## *Webcast Advertisement*

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- + To be shown during the live webcast of the entire event
- + Option 1 - Five, one minute ads during the big tractor rakes - \$250
- + Option 2 - Ten, 30 second ads during the rake breaks - \$100
- + Option 3 - Ten, 15 second ads during the rake breaks - \$50



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# *Event Program Ads*

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- + Full page - \$100
- + Half page - \$50